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43rd World Scout Conference
Conférence Mondiale du Scoutisme
المؤتمر الكشفي العالمي الـ

DOCUMENT

5 B

Next Strategy for Scouting

Support document for Draft Resolution 2024-C

By the World Scout Committee



SCOUTS
Creating a Better World

Next Strategy for Scouting

This Conference Document contains the proposed Strategy for Scouting, including its vision statement. Further information on the development of the Strategy for Scouting can be found in [Conference Document 5A](#) and background information on each element of the strategy can be found in [Conference Document 5C](#).

Conference proposal:	Draft Resolution 2024-C
Related document:	Conference Document 4A, 5A, 5C
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The proposed Strategy for Scouting, which is to be decided by the Conference, will define the long-term ambitions and direction of the Scout Movement, outlining key focus areas for Scouting to remain relevant, enhance impact, and foster growth.

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Languages

The official languages of WOSM are English and French. The World Scout Bureau will make all Conference Documents available in both languages. When possible, it endeavours to also make them available in Arabic and Spanish. In the event of a conflict arising out of the interpretation of this Conference Document or any other official document of WOSM, the English text will prevail.

Introduction

The proposed Strategy for Scouting is in the **purple** tables and includes the following:

- Vision statement
- Three impact statements
- Four strategic priorities for the Scout Movement
- Three strategic priorities for Scout Organisations

To increase understanding of the thinking process behind each of the elements of the strategy, background information is available in [Conference Document 5C](#).

This is not just a strategy for World Scouting, but a strategy for the Scout Movement, meaning that we will work in cooperation with Member Organizations and in partnership with the Regions and the World Scout Foundation to achieve it.

Please keep in mind that this is strategic level guidance that will define the long-term ambitions and direction of the Scout Movement, outlining key focus areas for Scouting to remain relevant, enhance impact, and foster growth. The strategy will then be implemented through prioritising work in triennial plans over the next three trienniums.

Engagement

Member Organizations can participate in Conference pre-engagement opportunities through online discussions and by attending the [Strategy for Scouting webinar on 5 May 2024](#).

During the Conference, sessions will also be dedicated to the Strategy for Scouting to build discussion and start the conversation of how Member Organizations can help achieve its aims.

Approval

Only the strategy itself (in the purple tables) will be approved by the Conference. The final approval of the Strategy for Scouting will be taken through Draft Resolution 2024-C found in [Conference Document 4A](#).

Member Organizations can learn more about opportunities for amendments to the strategy (content of this Conference Document 5B) and how they can share inputs by visiting scoutconference.org/strategy-for-scouting.

Strategy for Scouting



Vision statement

The vision statement is an inspirational statement of what the Scout Movement aspires to achieve over the next decade.

To be the world’s most inspiring and inclusive youth movement, creating transformative learning experiences for every young person, everywhere.

Impact statements

The impact statements articulate the change in the world that the Scout Movement wants to contribute to over the next decade.

A peaceful and inclusive world	A world shaped by youth	A sustainable world
Scouting will work to create a peaceful and inclusive world, eliminating discrimination and ensuring safe and equal opportunities for everyone.	Scouting will work to create a world shaped by youth who are barrier-breakers, bridge-builders, informed decision-makers and responsible active citizens, empowered by core competences and values developed through Scouting.	Scouting will work to build resilient communities by educating and empowering young people to adapt, mitigate, and take action on climate change. Scouting will lead by example and advocate for environmental sustainability, climate resilience, and positive impact, locally, and globally.

Strategic priorities for the Scout Movement

The strategic priorities for the Scout Movement are to strengthen the delivery of our educational programme, through which we achieve our impact.

Innovate education	Strengthen diversity and inclusion	Guarantee safeguarding and well-being	Value volunteering
Scouting will inspire children and young people and respond to their needs and interests by providing competency-based learning experiences and continuously innovating our educational programmes. We will implement these programmes by	Scouting’s membership will reflect the diversity of the societies it serves and lead the way to increase and broaden its reach into new communities. We will actively remove barriers, reimagine the Scouting programme, increase our reach, engage more diverse	Scouting will ensure young people feel free and confident to be themselves by providing a safe environment for adventure where children, young people and adults in Scouting are healthy, protected and supported to grow.	Scouting will actively recruit, train, and retain a growing and more diverse group of committed and motivated volunteers to support the delivery of safe quality programmes through fun, meaningful, and rewarding experiences.

strengthening the use of the Scout Method through digital and real-world solutions, by embracing the diversity of the Scout Movement, and by ensuring that Scouting is accessible, fun, rewarding, and engaging.	volunteers, and reshape our organisations to provide every young person with the opportunity to join Scouting.	We will adopt a zero-tolerance mindset across the Scout Movement, to prevent harmful situations and work to strengthen safeguarding practices and all forms of well-being as essential elements to achieving Scouting's mission.	We will offer more flexible and accessible opportunities, providing relevant learning experiences for volunteers to develop their competencies, to be used and recognised inside and outside of Scouting.
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Strategic priorities for the organisation

The strategic priorities for the organisation are to strengthen the Scout Movement's National, Regional and World structures over the next decade.

A fit for purpose organisation <i>Good governance and financial sustainability</i>	An adaptable organisation <i>Impact measurement and digital transformation</i>	An influential organisation <i>Communications, partnerships and advocacy</i>
<p>As fit for purpose organisations we will champion transparent, accountable, efficient and innovative governance structures that reflect the reality, unity and diversity of our membership and a commitment to youth leadership.</p> <p>We will be financially sustainable, enabling the Scout Movement to expand and serve its growing range of local communities worldwide. Our income sources will be ethical and diversified, built on strong financial management and resource mobilisation strategies with partners and donors.</p>	<p>As adaptable organisations we will respond to the needs and interests of the young people and communities we serve. We will foster innovation and accelerate digital transformation across all levels of our organisation.</p> <p>We will make informed decisions that strengthen Scouting's impact using rich data collection, evidence-based reporting and learning platforms to develop a clear and systematic understanding of our work.</p>	<p>As influential organisations we will be a united, vocal and relevant actor defined by our values and clearly positioned as safe, impactful, and trusted.</p> <p>We will be leaders for non-formal education working with a strong network of partners and organisations who share our vision to empower children and young people to take on the world's greatest challenges.</p>